

# PARAFED CANTERBURY STRATEGIC PLAN 2020 - 2023

## VISION

Actively changing lives through Para sport

## PURPOSE

To lead, provide and support Para sport for people with physical impairments in our community

### PARTNERSHIPS

Strategic partnerships that assist our development, growth and services.

Explore partnerships with facilities that best caters for the needs of staff, equipment, and programmes.

Maintain existing partnerships that provide member focused programmes and services.

Develop new partnerships that will enable future opportunities.

Share best practice and knowledge with our partners to strengthen the Para sport community.

### PATHWAYS

Engage, inspire and retain athletes, coaches, officials and volunteers.

Engage with the community to inspire more people to participate.

Increase participation through quality programmes and pathways.

Celebrate success.

### PROFILE

Instantly recognisable in the wider community.

Our brand clearly represents who we are, and what we offer.

Promote our brand to the wider community.

Utilise modern technology to communicate.

Increased regional and national profile.

### FINANCIAL

Robust financial base, with an emphasis on diversifying revenue streams.

Protect capital through sound financial management.

Resource annual budget projections.

Diversify revenue streams.

Increase reserves.

### OPERATIONAL

Effective governance, through strong leadership.

Board members with the appropriate skills to provide strategic leadership.

Staff members with the appropriate skills to deliver our goals.

Effective internal policies, processes and systems.

Compliant with the current legislations.