

# ParaFed Canterbury Strategic Plan 2016 – 2019

**Vision:** To be the national leader in disability sport within the sector by offering quality opportunities, services and programmes.

**Purpose or Mission:** To support and provide sport and recreation opportunities for the ParaFed Canterbury community.

**Values:** Excellence, Inclusiveness, Innovative, Approachable, Sustainable

<p><b>Future Home / Facility :</b> To secure a facility that caters for the needs of our community and organisation, now and into the future.</p>	<p><b>Financial Management:</b> To ensure a robust financial base with an emphasis on increasing revenue streams for the benefit of our members.</p>	<p><b>Community Engagement:</b> To provide a range of activities to engage, inspire and retain participants of all ages and abilities.</p>	<p><b>Pathway to Performance:</b> To provide pathways for our athletes, coaches and officials to achieve their goals.</p>	<p><b>Operational Effectiveness:</b> To provide sound systems and processes that enables and empowers our community through strong governance, leadership and highly effective staff and volunteers.</p>
<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>To ensure resolution of the legal status of the Marshland Road Hall.</li> <li>To make informed decisions about the future location of PC administration, services and programmes.</li> </ul>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>Protect capital through sound FM.</li> <li>To grow diverse revenue streams to develop untagged funding.</li> <li>To make the best use of our assets by leveraging the best return without exposing the organisation to risk.</li> </ul>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>Increase participation.</li> <li>Increase the profile of PC.</li> <li>Strengthen partnerships with other key community and disability agencies.</li> <li>To use insights to identify the future needs and delivery opportunities.</li> </ul>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>To prioritise the role of our Sport Manager as a key component of the organisation.</li> <li>To develop and implement pathways for participants, coaches, officials.</li> <li>To grow an effective Academy programme.</li> <li>To increase numbers of athletes, coaches and officials from PC representing at national and international level.</li> </ul>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>To provide national leadership to the sector.</li> <li>To be effective as a governance board and provide strategic leadership to staff and stakeholders.</li> <li>To ensure that staff and volunteers are resourced and have the skills to achieve the organisations strategic plan and vision.</li> <li>To ensure compliance with current legislation.</li> </ul>
<p><b>Measures:</b></p> <ul style="list-style-type: none"> <li>Resolution by end of 2016 of Marshland Road Hall.</li> <li>Research of future location requirements for administration and services completed.</li> <li>Decision on future location and timeline created to achieve this.</li> </ul>	<p><b>Measure</b></p> <ul style="list-style-type: none"> <li>Achieve a clean audit every year.</li> <li>Develop one new revenue stream every year.</li> <li>Increase untagged funding sources by 10% per year.</li> </ul>	<p><b>Measure</b></p> <ul style="list-style-type: none"> <li>Increase the number of people engaging in PC services and programmes by 5% per year.</li> <li>Communications / Marketing strategy to be developed and implemented.</li> <li>Social Media / Website traffic to increase by 5% per year.</li> <li>Referrals to PC by partner organisations to increase by 5% per year.</li> <li>Research on the location of future demand completed.</li> </ul>	<p><b>Measure</b></p> <ul style="list-style-type: none"> <li>Increase the numbers of aspiring athletes transitioning from recreation to competitive programmes by 5% per year.</li> <li>Increase the number of Athletes, Coaches and Officials representing PC at a national level by 5% and a international level by 3%.</li> <li>Pathways are developed and implemented.</li> </ul>	<p><b>Measure</b></p> <ul style="list-style-type: none"> <li>Develop Partnerships / projects in to support the sector.</li> <li>Show an increased ODT score over the life of the strategy by 10%.</li> <li>Comply with all legal requirements to ensure the safety of our members.</li> <li>Maintain an up to date policy and procedures manual.</li> <li>Undertake regular staff satisfaction surveys and ensure that the feedback average remains above satisfactory and staff needs are identified.</li> </ul>